



E-COMMERCE FOR START-UPS

ERASMUS+ STRATEGIC PARTNERSHIP PROJECT
 2018-1-ES01-KA229-050819

MEETING AGENDA

4th Transnational Learning/Teaching/Training Activity
 Sliven, Bulgaria 07-11 October 2019

Sunday, October 6th	
11:30 – 16:00	Arrival of Scottish group in Sofia. Sofia sightseeing tour.
14:00 – 16:00	Arrival of Spanish, Turkish and Italian groups in Sofia.
16:00 – 19:30	Transfer Sofia – Sliven. Arrival of Greek group in Sliven.
19:30 – 20:00	Dinner
20:00 – 21:30	Meeting of the steering group – working session on the interim report: project implementation; budget control; cooperation in the partnership. Discussions on overall progress and results of the project. Evaluation of the dissemination instruments – Project Facebook, eTwinning, media. Evaluation of the quality of project activities – summary of the evaluation questionnaires of the meetings in Greece and Italy. Partners interim reports in Mobility Tool+. Ice breaking activities with the students.
Monday, October 7th	
9:00 – 10:30	Opening of the meeting in The Secondary Vocational School of Economics “Prof. Dr. Dimitar Tabakov”. Tour of the school, introduction to the Bulgarian education system, meeting with the school staff and students.
10:30 – 11:00	Coffee break
11:00 – 12:30	Presentation of Bulgarian team – Logo design process. Slogan. Packaging design and regulations.
12:30 – 13:30	Lunch
13:30 – 15:00	Workshop – manufacturing process and packaging of the Bulgarian products.
15:00 – 15:30	Coffee break
15:30 - 17:00	Cultural activities - concert of the students from the Bulgarian school.
17:00 - 18:30	Sightseeing tour of Sliven.
18:30 – 20:00	Free time
20:00	Dinner
Tuesday, October 8th	
9:00 – 10:30	Presentation of Spanish and Scottish teams.
10:30 – 11:00	Coffee break
11:00 – 12:30	Presentation of Turkish and Italian teams.
12:30 – 13:30	Lunch
13:30 – 18:30	Visit of Zheravna –an architectural and historical reserve.
18:30 – 20:00	Free time
20:00	Dinner



Wednesday, October 9th	
9:00 – 10:30	Departure to Gorna Oryahovitsa.
10:30 – 12:30	Visit of Colorit Press print house. Graphic design and prepress operations. Printing and gluer machines. Packaging and boxes. Printing techniques.
12:30 – 13:30	Lunch
13:30 – 20:00	Trip to Veliko Tarnovo – the medieval capital of Bulgaria. Visit of the historic fortress Tsarevets. Multimedia Visitor Center – wax figures recreate the glory of the Second Bulgarian Kingdom (XII-XIV century).
20:00	Dinner
Thursday, October 10th	
9:00 – 9:45	Presentation of Greek team.
9:45 – 10:30	Meeting of the steering group – discussions on tasks for the next meeting in Turkey: Legal base for exportation. Funding sources. E-commerce web-page creation. Brochure design. Ice breaking activities with the students.
10:30 – 11:00	Coffee break
11:00 – 12:30	Conclusions and assessment of the meeting. Certification ceremony.
12:30 – 13:30	Lunch
13:30 – 20:00	Trip to Nessebar - an ancient city and one of the major seaside resorts on the Bulgarian Black Sea Coast.
20:00	Farewell dinner
Friday, October 11th	
6:30 – 10:00	Transfer Sliven-Sofia. Departure of Scottish and Italian groups.
10:00 – 13:00	Sofia sightseeing tour with Spanish, Turkish and Greek groups.
13:00 – 14:00	Lunch
14:00 – 20:00	Departure of Turkish and Greek groups. Free time in Sofia of Spanish group.

Headmaster:


 DIMITAR DOBREV
